



Dress4Success: Equal Pay Campaign Presentation

Launched in November 2017 by “Dress for Success” this year’s campaign will focus on the gender pay gap, the difference between the average gross earnings of female and male employees. According to the latest figures published by Eurostat (in 2014), the gender pay gap in Ireland is approximately 14 percent, while the gender pay gap across the EU overall is 16.7 percent.

The objectives of our Equal Pay campaign are:

- To raise public and political awareness of the gender pay gap and advocate for change on this issue.
- To raise public and political awareness of our work.
- To secure support from employers, including commitments that they will tackle this issue in their own workplaces.
- To raise funds to support our work in helping women to enter or re-enter the workforce.

The key promoters of the campaign will present into this SPC.